

# Shop Newcastle

## *It's HOME.*

### "I Shop Newcastle"

The Newcastle Chamber of Commerce is facilitating a "Shop Local" campaign. We want to encourage Newcastle residents and people in neighboring communities to support their favorite local shops.

Businesses may offer discounts in areas they would like to see more customers, Happy Hour specials, 2 for 1, \$1 off at certain times of day. It's up to you and you can change or adjust your offering as you please. It's between you and your customers.

Here's the scoop:

- Cards will only be available at **Sweet Decadence** and **The Fruit Stand**.
- They sell for \$5 each and will be good until October 31<sup>st</sup>, 2009.
- Cards direct customers to the Newcastle News website where business specials will be listed
- The Newcastle News will periodically update their website with additional "specials" as businesses become aware and choose to participate.
- Any business that chooses to offer a special can. The paper will add them to the list on the website and the Chamber will also list the businesses participating.
- The best way to put your business and its needs in front of consumers is by placing a \$65 ad on the "Shop Newcastle" page of the Newcastle News. Contact Jill and she can fill you in.

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If you have any questions please call John Jensen at 206-241-5774 or send me an e-mail at [President@NewcastleCC.com](mailto:President@NewcastleCC.com)